



The clubs for the Discerning Golfer.

FOURTEEN GOLF ANNOUNCES FIRST PROFESSIONAL VICTORY IN 2010

Winner of the Hooters Tour/Carolina Winter Series Uses Fourteen Wedges

IRVINE, CA – JANUARY 18, 2010 – FOURTEEN GOLF, recognized worldwide amongst top touring golf professionals as the foremost leading wedge designer and manufacturer, announced today that the company enjoyed it's first professional tour victory of 2010. The winner of the Hooters Tour/Carolina Winter Series in Myrtle Beach played FOURTEEN GOLF MT-28 V4 R Spec Wedges during the event.

“We congratulate this promising young golfer on his first victory of the season and look forward to more outstanding results from him,” said FOURTEEN GOLF COO Marcy Kamoda. “We are thrilled that he has won a tournament using our clubs this early in the season and we are hoping to see more wins on all the Tours as the year progresses.”

The Hooters champion posted rounds of 73-70-70 for a three day total of three-under par 213 and a two stroke victory. He will be playing on the Nationwide Tour in 2010 and plans to play on various mini tours to get ready for the season.

The winner plays MT-28 V4 R Spec 52- and 58-degree wedges which conform to the 2010 USGA groove regulations and provide exceptional spin and ultimate short game performance. The tour driven design of this wedge creates the ideal spin and trajectory for superior control and accuracy. The MT-28 V4 wedge features A "Reverse Taper Design" of the club head. This design positions the CG higher than traditionally designed wedges, creating higher spin and better trajectory control.

FOURTEEN GOLF understands the importance of the short game, this significant portion of the game has created an unprecedented demand on most tours for their signature series of wedges. The company prides itself on the nine titles won this year using their short game arsenal.

FOURTEEN GOLF in Japan established itself in 1981 as a premier golf equipment design company. The highly successful venture developed exclusive designs for Titleist, Yamaha, Srixon (formerly Dunlop Japan), Wilson, PRGR, and many more. The original team was credited with developing the first hybrid iron and the highly popular "Citation" cavity iron by Power Bilt which was one of the most popular irons of the 1980s. In the year 2000, the business transitioned into branded design and manufacturing company.

The name "Fourteen" is based on the fundamental rule of golf which states that the player can carry up to 14 golf clubs in their bag. FOURTEEN GOLF strives to produce the best 14 clubs ever. FOURTEEN GOLF aims to achieve the ultimate in club characteristics which allow golfers to hit shots they didn't think possible. These clubs bring out the strength in a player. Like their "feather" moniker which represent the best scores in golf; a birdie, eagle, and albatross, these clubs will bring out the best scores for any golfer, professional or amateur.

For more information on FOURTEEN GOLF call 949-852-8811 or visit the company website at www.fourteengolf.com. For media information, please contact Vanessa Price at 714-544-6515 or at readthegreens@aol.com or Tracy Nackel at 760-420-1602 or at tnackel@cox.net.

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