



The clubs for the Discerning Golfer.

FOURTEEN GOLF SLATED TO INTRODUCE ITS NEW TC-910 FORGED IRONS AT THE 2010 PGA MERCHANDISE SHOW

IRVINE, CA – JANUARY 6, 2010 – FOURTEEN GOLF, recognized worldwide amongst top touring golf professionals as the foremost leading wedge designer and manufacturer, announced today that the company will reveal its new professionally inspired TC-910 Forged Irons at the 2010 PGA Merchandise Show in Orlando, Florida.

These striking irons were initially developed for the touring professionals. The goal was to design a clean cavity back iron that combines a lower CG and MOI with the classic forged feel.

According to FOURTEEN GOLF COO Marcy Kamoda, “The engineering team met their objective and more. These irons exceed the performance demands of our professionals but they are also forgiving enough to help the lower handicapped golfers.”

The traditionally shaped iron head is manufactured with soft Forged S20C steel and is slightly offset. Its compact head with precisely positioned CG and MOI provides exceptional workability for shaping any shot. In addition, the lowered CG height creates ideal spin rates for golfers with faster club head speeds. For maximum playability the design team employed a round wide sole.

The new TC-910 Forged Irons feature the company’s new trapezoid grooves. This distinctive sharply-edged trapezoidal groove undergoes a mirror-face milling process which precisely and carefully mills each groove for optimal spin.

The company spent years engineering a new trapezoidal shaped groove so the TC-910 Forged Irons as well as FOURTEEN GOLF’s total product line would be

in compliance with the new groove regulations effective in 2010 for the professional tours and 2014 for amateurs and tournaments.

The TC-910 Forged Iron set is offered in a #3 iron through pitching wedge. They are finished with an appealing Nickel chrome satin finish. For a low penetrating ball flight the TC-910 Forged Irons are built with a high-flex tour weighted Dynamic Gold Steel Shaft. These irons developed for the better player will be available in January of 2010. Suggested retail is \$1,199.00. For retailers in your area visit the company website www.fourteengolf.com and click on retail locator.

If you are attending the 2010 PGA Merchandise Show, please visit the Equipment Testing Center, Hitting Bay #9, to personally demo the new TC-910 Forged Irons.

“We encourage all attendees to visit the FOURTEEN GOLF hitting bay. Not only will our new irons be showcased, our entire 2010 new product line will be available to test. Come out to feel what it is like to play equipment developed on Tour but available for all golfers,” added Kamoda.

FOURTEEN GOLF in Japan established itself in 1981 as a premier golf equipment design company. The highly successful venture developed exclusive designs for Titleist, Yamaha, Srixon (formerly Dunlop Japan), Wilson, PRGR, and many more. The original team was credited with developing the first hybrid iron and the highly popular “Citation” cavity iron by Power Bilt which was one of the most popular irons of the 1980s. In the year 2000, the business transitioned into branded design and manufacturing company.

The name “Fourteen” is based on the fundamental rule of golf which states that the player can carry up to 14 golf clubs in their bag. FOURTEEN GOLF strives to produce the best 14 clubs ever. FOURTEEN GOLF aims to achieve the ultimate in club characteristics which allow golfers to hit shots they didn’t think possible.

These clubs bring out the strength in a player. Like their “feather” moniker which represent the best scores in golf; a birdie, eagle, and albatross, these clubs will bring out the best scores for any golfer, professional or amateur.

For more information on FOURTEEN GOLF call 949-852-8811 or visit the company website at www.fourteengolf.com. To make a personal appointment at the PGA Merchandise Show, please contact Vanessa Price at 714-544-6515 or at readthegreens@aol.com or Tracy Nackel at 760-420-1602 or at tnackel@cox.net.

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